

Program Evaluation
Sheraton Birmingham Hotel
2101 Richard Arrington Jr., Blvd. N.
Birmingham, AL 35203
Phone: 205-324-5000
Fax: 205-307-3045

AREA PROFILE

Though Birmingham stands in the heart of the Deep South, it is not an Old South city.

Founded in 1871 at the crossing of two railroad lines, the city blossomed through the early 1900s as it rapidly became the South's foremost industrial center. Iron and steel production were a natural for Birmingham; underground lay abundant key ingredients--- coal, iron ore and limestone. As an industry town, Birmingham suffered greatly in the Depression. After World War II the city grew moderately while retaining its strong Southern character.

At the same time a profound movement toward diversification was afoot. The huffing and puffing of Birmingham's legendary iron and steel mills was gradually replaced by a work force of medical and engineering professionals. Today, Birmingham enjoys a balance of manufacturing and service-oriented jobs in a thriving work force.

Birmingham is a Southern city that is---all at once---young, traditional, vibrant, friendly, complex and, some even say, exotic. The eccentricities of the South and Southerners have been widely noted in literature and on film.

AIRPORT

Birmingham International Airport
5900 Airport Highway
Birmingham, AL 35212

GROUND TRANSPORTATION

The hotel provides a complimentary airport Shuttle in the baggage claim area of the airport. If you are unable to locate please use the courtesy phone in baggage claim to contact the hotel.

DRIVING DIRECTIONS

Starting From: Birmingham International Airport

Take Interstate 20 West and exit at 22nd Street. Go through the intersection to the stoplight. Turn right at the light and the hotel entrance is one block further on the right.

Starting From: North

Take Interstate 65 South to Exit 261A. Then take Exit 125B, which is 22nd Street. Turn left at the second stop light and turn left again onto 9th Avenue North. Continue straight ahead and the hotel garage and main entrance is on the right.

Starting From: South

Take Interstate 65 North to Exit 261A. Then take Exit 125B, which is 22nd Street. Turn left at the second stop light and then turn left again on 9th Avenue North. Continue straight ahead and the hotel garage and main entrance is on the right.

Starting From: West

Take Interstate 20 East/Interstate 59 North to Exit 125B, which is 22nd Street. Turn left at the second stop light and turn left again on 9th Avenue North. Continue straight ahead and the hotel entrance is on the right.

HOTEL SPECIFICS

Check in: 3:00 PM

Check out: 12:00 PM

PARKING

Valet Parking \$18.00 per day

Parking Garage \$7.00 per day or \$12.00 parking pass for unlimited in and out privileges

HOTEL AMENITIES

Indoor Heated Pool
Fitness Facility
Room Service
Whirlpool
Laundry/Valet Service
Handicap Accessible Facilities
Pay Self Parking Facilities
24-Hour Front Desk
Business Center
Smoke Detectors

LOCAL ATTRACTIONS

Birmingham-Jefferson Convention
Complex
Alabama Sports Hall of Fame
Birmingham Museum of Art
The Alabama Theatre
McWane Science Center
Civil Rights Institute
Arlington Antebellum Home and
Garden
Reynolds Historical Library
Legion Field Stadium
Birmingham Southern College
Meyer Planetarium
Botanical and Japanese Gardens