

Placed-based social network
research:
Linking urban adolescents' social
lives to their activity spaces

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Adolescent substance use as a socio-spatial practice

- A practice that is constituted within the routine social–environment of adolescents’ lives (activity space/routine locations)
- Influencing this practice is the fluid nature of peer contexts, which are continually shaped by adolescents’ developmental stages and tasks

How do we represent adolescents in space?

- *Activity space* -All the locations that an individual has direct contact with as a result of his or her daily activities
- An index of an individual's daily or routine spatial movements.
- Representing all the accompanying *psychological, social, and health* related meaning and experiences of these places.

Social network research on adolescents

- Full network studies have greatly contributed to our understanding network structure, positions, ties, and the flow of influence on substance use
- However, this approach is typically aspatial, and decontextualized
- Limits our capability to capture the unique spatial signatures that make up adolescents' socio-spatial lives, their activity space

Placed-Based Social Network Research

- Social networks are not static across peer composition or across locations.
 - Networks have different qualities (levels of risk) based upon the unique composition of alters and the level of risk at a particular location.
 - My network is different at school, the mall, friend's home, etc.
- *Placed-Based Social Network Research: A contextually specific approach to ground social networks within the social–environment of adolescents' daily lives, their activity space*

Grounding Social Networks in Place

- Placed-based approach constitutes an interaction between network composition and place features
- Theorized: Social networks serve as the mechanism through which environmental influences operate on health behaviors

Philadelphia Adolescent Lifestyle Study

Project PALS

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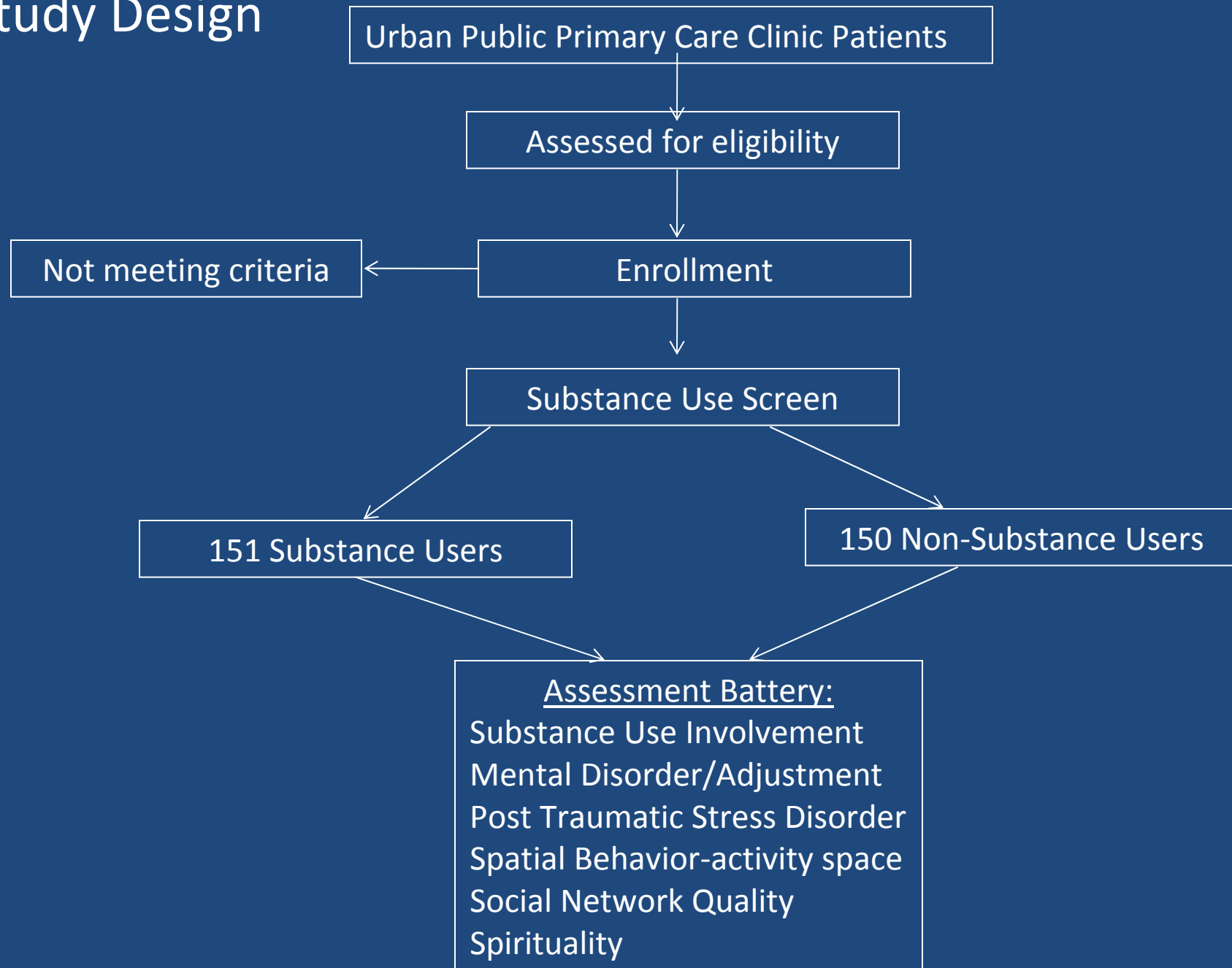
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**Funded by: National Institute on Drug
Abuse**

Purpose of this study

- Describe and analyze three domains of urban adolescents:
 - (1) *Individual* (mental health)
 - (2) *Social networks* (ego-centric)
 - (3) *Geographic* (objective environmental community level data & activity spaces)
- Focusing on two groups of urban adolescents:
 - (a) Non-substance using
 - (b) Substance using
- Seeking to answer: What variables are most predictive for group membership?

Study Design



Adolescent Social Network Assessment

(Mason, Cheung, Walker, 2004)

- Characterizes ego-centric social network data on multiple dimensions on multiple alters
- Subjects name the people with whom they have contact at *least once per month* and with whom they have a “meaningful relationship,” their close ties.
- ASNA is used with the *Ecological Interview* (Mason et al., 2004) to capture activity space, thereby linking spatial and social dimensions

Adolescent Social Network Assessment

Alters (1-5)	Substance Use	Daily User	Risky activities	Influence: To use/Not use	Network Quality Scores
1	Yes (-1)	Yes (-3)	Yes (-4)	Yes/No (-6)	-14
2	Yes (-1)	No	No (4)	No/Yes (6)	9
Weighted Scores	-2	-3	0	0	-5

- Risk values

- Substance user = -1
- Daily user = -3
- Risky activities = -4
- Influence to use = -6

- Protective values

- Non-user = 4
- No risk activities = 4
- Influence not to use = 6

Total place-based network scores can range from -70 to 70 (5x-14-5x14)

Ecological Interview

○ Listing , Specific Geographic Data & Description

- Free listing of places frequented on a typical week
- Addresses, cross streets, landmarks to geo-code data
- Which is most *Safe, Risky, Favorite*

○ Temporal Data

- Time of day; Day of the week
- Duration of stay; Transportation

○ Self-Regulation Data (favorite place only)

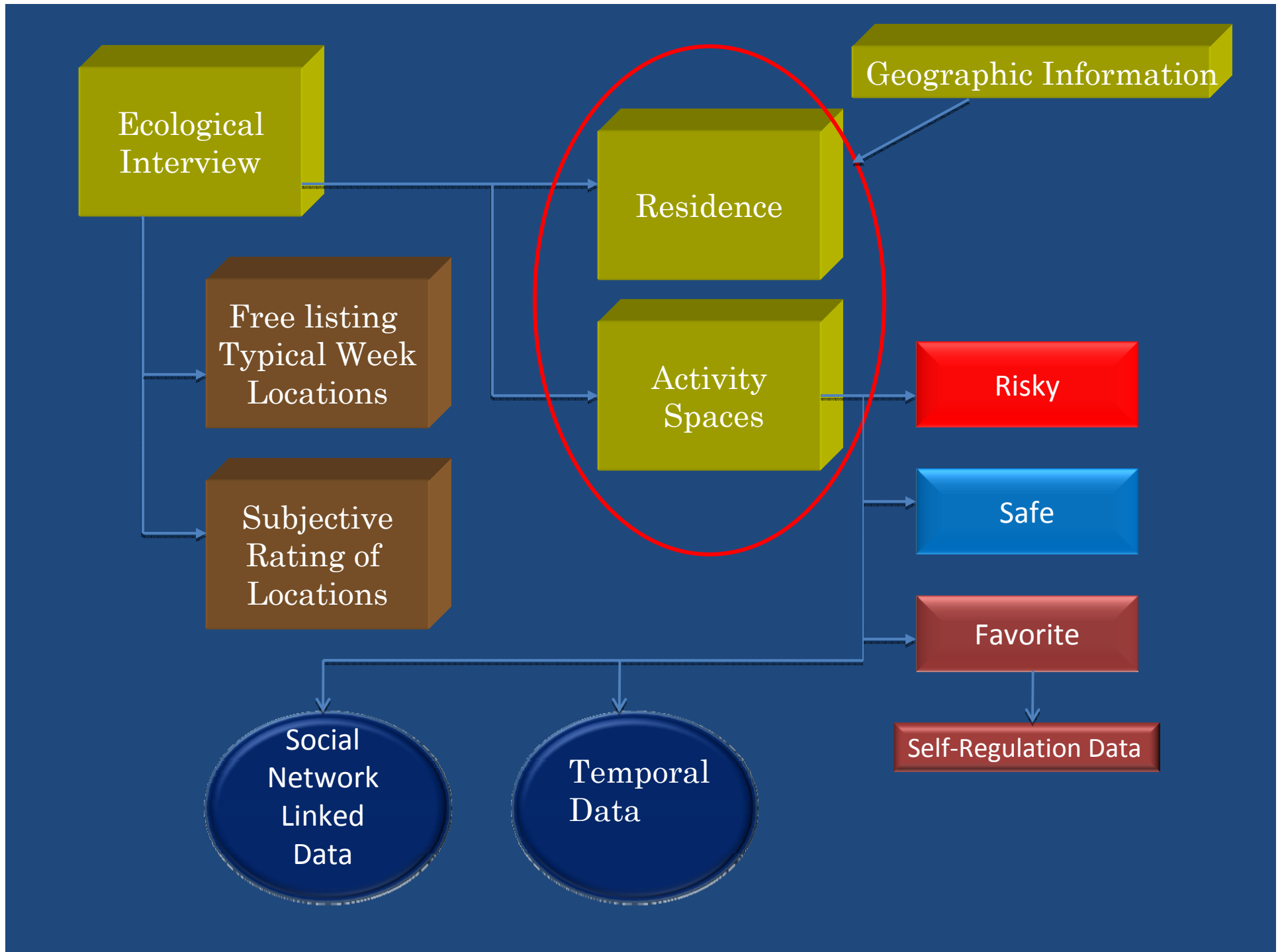
- **What does this place do for you?** (Clearing your mind, relaxing, privacy, sorting out feelings, comforting, forgetting demands & pressures)

○ Geo-Social Network Linked Data

- Who in your network goes to your risky, safest, favorite place? (Alters who frequent identified places)

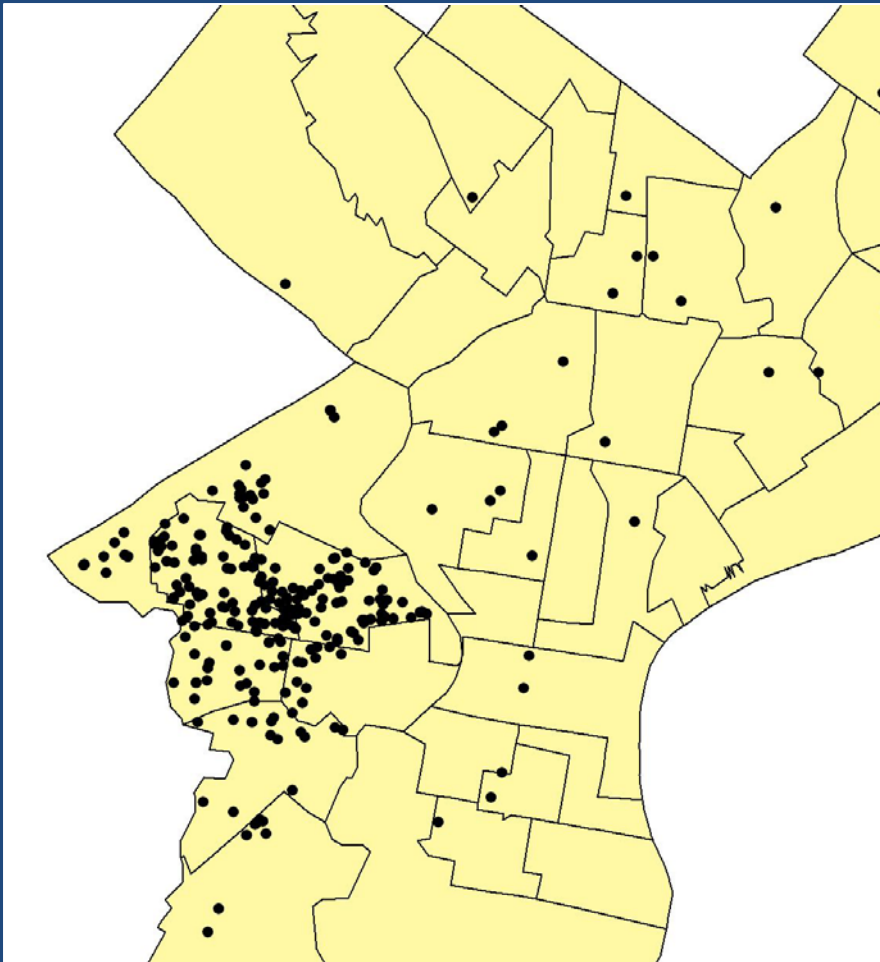
Ecological Interview: Subjective Ratings

- **Which place is the *SAFEST* to you?** (Safe from harm, danger, or the likelihood of engaging in risky, illegal, or dangerous activities) –What makes it safe?
- **Which place is the most *RISKY* to you?** (where you are most likely to engage in risky or dangerous activities, cause trouble, or do illegal activities) –**What makes it Risky?**
- **Which place is your *FAVORITE*?** –What makes it important? ;
What does this place do for your ?(self-regulation items)

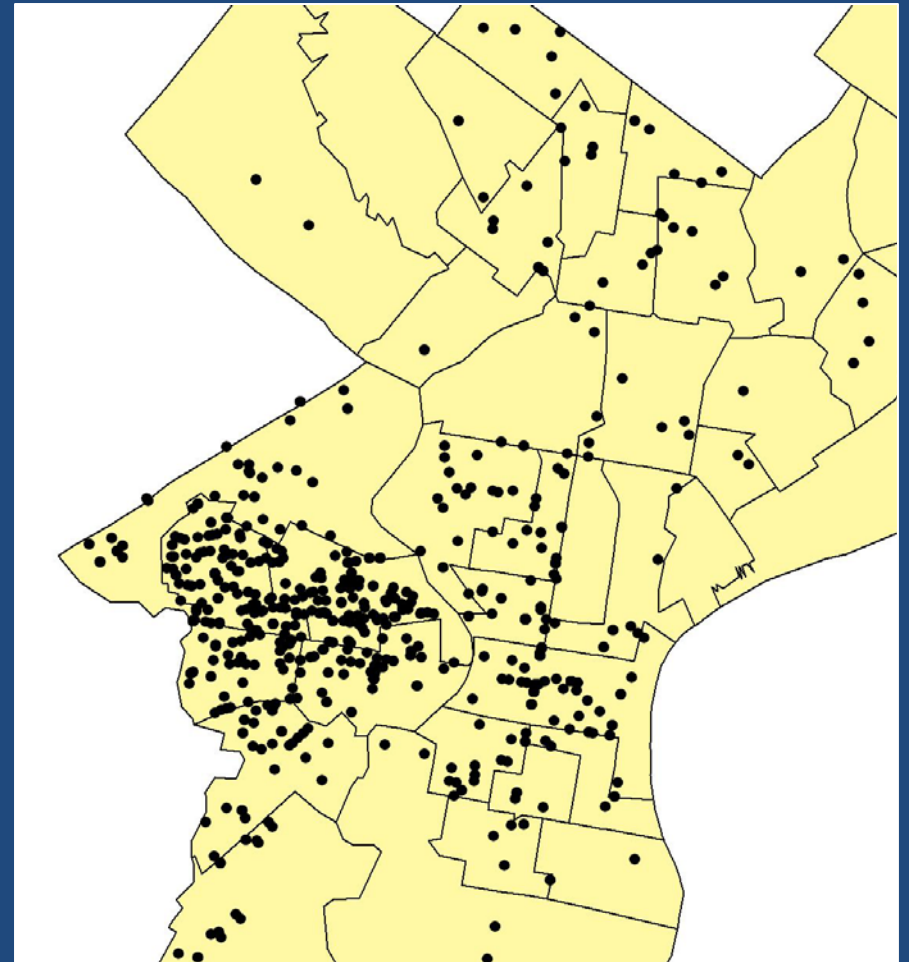


Philadelphia Adolescents (n=301)

301 Home Locations



835 Routine Locations



Place-based Social Network Quality

**Subject A's Risky
Place: City Park**

Who → **Network Composition:**

Alter 1 (Risk/Protection value)

Alter 2 (Risk/Protection value)

Alter 3 (Risk/Protection value)

Alter 4 (Risk/Protection value)

Alter 5 (Risk/Protection value)

Alter 6 (Risk/Protection value) +

Where →

Aspatial, decontextualized network data

Violent crime rate

Temporal Features:

Day of week, time of day,

length of stay, transportation

Place-based Social Network Quality

Spatial Findings

- Non-substance users had *significant geographic differences* between their safe and non-safe locations (greater risk sensitivity?)
 - Further from crime spots, bars, closer to churches
- For users there was *no difference* between their safe and non-safe places
- Users and non-users often nominate similar types of risky locations (parks, mall), yet:
 - non-users are spending *less time* in these settings
 - limit their time to *weekdays* instead of weekends
 - spend *less than 2 hours*
 - Walk/ride bike vs drive or public transportation

Restorative Qualities of Favorite Places

- Adolescents use favorite places to self-regulate internal lives by interacting with their environments
- Teens with more substance use, school & mental health problems were more likely to have self-regulatory experiences at their favorite place
 - Privacy; Sorting out feelings; Comforting; Clearing mind; Relaxing; Forgetting demands and pressures
- Just as peers represent social strategies of self-regulation, place attachments represent environmental strategies

Place-Based Social Network Results

- Substance use was dependent on place-based social networks and this was moderated by gender and age
- Risky networks at risky locations were related to more substance use
- Protective networks at risky locations were related to less substance use

Mann-Whitney *U* analyses: Mean ranks and *U* values

	Female				Male			
	13-16 (n=78)		17-20 (n=105)		13-16 (n=58)		17-20 (n=60)	
	Non Users (n=57)	Users (n=21)	Non Users (n=44)	Users (n=61)	Non Users (n=38)	Users (n=20)	Non Users (n=12)	Users (n=48)
Home Place	41.9	32.9	57.3	49.8	30.6	27.4	33.3	29.7
	U = 461		U = 1152		U = 338		U = 254	
Important Place	42.8	30.3	60.48	47.6	32.3	24.1	38.4	28.5
	U = 406*		U = 1015*		U = 273		U = 192	
Safe Place	44.0	27.1	59.2	48.5	29.5	29.4	36.9	28.8
	U = 338**		U = 1068		U = 378		U = 210	
Risky Place	44.3	26.2	62.7	46.0	32.9	22.9	45.1	26.8
	U = 320**		U = 915**		U = 249*		U = 112***	
Favorite Place	44.6	25.5	59.2	48.5	32.6	23.5	39.6	28.2
	U = 304***		U = 1068		U = 260*		U = 178*	

*p<.05; **p<.005; ***p<.001

Odds Ratios(OR) from Logistic Regression Analysis of Place-Based Network Scores to Substance Use

	Female		Male	
Age Groups:	13-16 (n=78)	17-20 (n=105)	13-16 (n=58)	17-20 (n=60)
Home Place Network	0.94 (0.92-1.04)	1.02 (0.97-1.06)	0.98 (0.935)	1.08 (0.96-1.20)
Important Place Network	0.97 (0.90-1.04)	0.94 (0.89-1.00)	0.96 (0.92-1.01)	0.98 (0.90-1.06)
Safe Place Network	0.99 (0.93-1.04)	1.02 (0.96-1.09)	1.02 (0.92-1.01)	1.02 (0.91-1.14)
Risky Place Network	0.94* (0.89-0.99)	0.96** (0.93-0.99)	0.99 (0.95-1.03)	0.86* (0.74-0.99)
Favorite Place Network	0.94* (0.89-0.99)	1.00 (0.96-1.05)	0.98 (0.94-1.02)	0.95 (0.85-1.07)
*p<0.05	**p<0.005	***p<0.001		

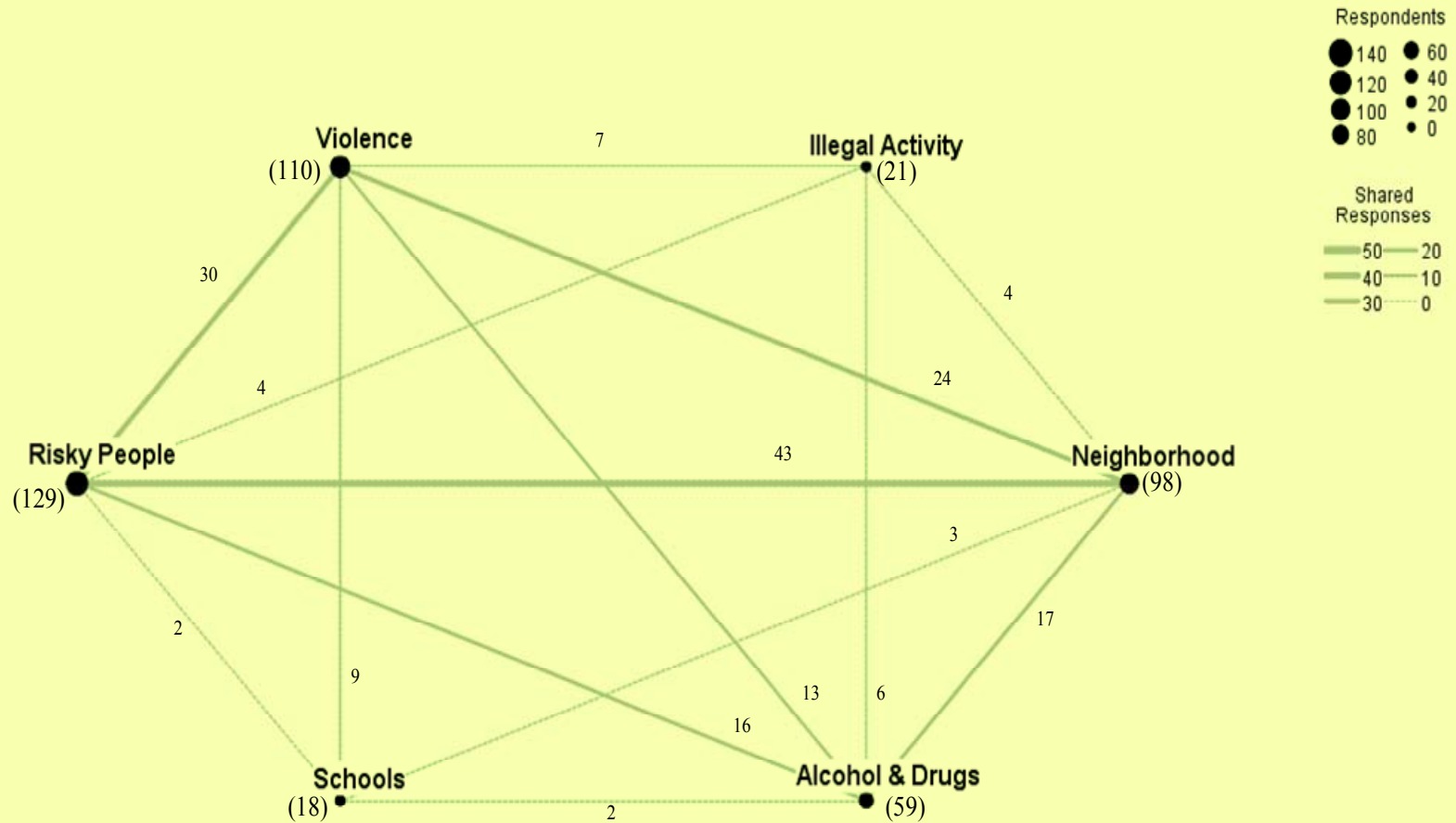
What Makes Places Safe or Risky?

- Perceptions of the characteristics of home neighborhoods have been found to a robust predictor of substance use
- However, little is known about
 - how place is perceived within the context of individuals' activity spaces- not just home locations
 - why particular places are attributed as risky and safe
 - if these place-based attributions are associated with **social network quality**

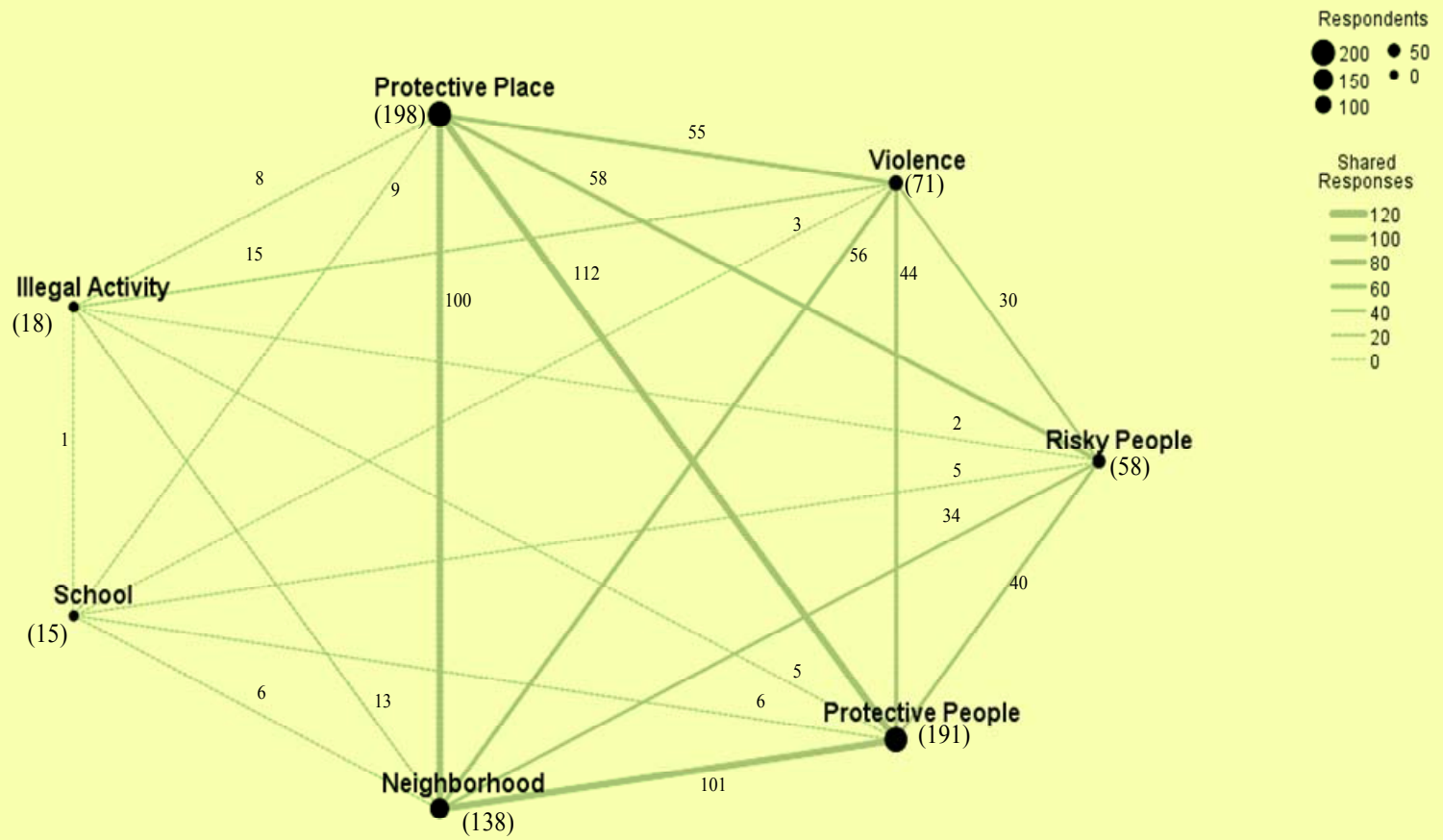
Social Networks Influence Spatial Interpretations

- Linguistic analyses on open-ended survey responses produced categories of reasons for locations being attributed as risky and safe (SPSS Text Analysis)
- Categories with closely related concepts, opinions, or attitudes through concept derivation, concept inclusion, semantic networks, and co-occurrence rules
- The resulting categories of risk (n=6) and safety (n=7) were then transformed into dichotomous variables, (yes/no) exported to SPSS to apply quantitative analyses to these data.

Frequency and shared responses of attributions of Risky Activity Spaces (n=301)



Frequency and shared responses of attributions of Safe Activity Spaces (n=301)



Reasons for places attributed as risky by social network quality (n =301)

Reasons Attributed as Risky

<i>Reason</i>	Risky Social Network		Protective Social Network		$X^2 (1)$	Φ
	<i>Yes Frequency</i>	<i>Percent</i>	<i>Yes Frequency</i>	<i>Percent</i>		
Risky People	69	22.9	60	19.9	.495	.041
Violence	64	21.3	46	15.3	.394	.036
Neighborhood	49	16.3	49	16.3	1.992	.081
Alcohol & Drugs	41	13.6	18	06	5.567*	.136*
Illegal Activity	17	5.6	4	1.3	5.785*	.139*
School	09	03	09	03	.262	.030

*p<.0.05

Reasons for places attributed as safe by social network quality

Reasons Attributed as Safe						
<i>Reason</i>	Risky Social Network		Protective Social Network		$X^2(1)$	Φ
	<i>Yes Frequency</i>	<i>Percent</i>	<i>Yes Frequency</i>	<i>Percent</i>		
Protective Place	123	40.9	83	27.6	9.334**	.176**
Protective People	108	35.9	75	24.9	.113	.019
Neighborhood	88	29.2	50	16.6	6.538*	.147*
Violence	40	13.3	31	10.3	.010	.006
Risky People	32	10.6	26	8.6	.012	.006
Illegal Activity	09	03	09	03	.262	.030
Schools	05	1.7	10	3.3	3.235	.104

*p<.0.05; **p<.0.005

Conclusions

- Limitations: Exploratory, cross-sectional, smallish sample
- Place-based social networks matter and are related to health outcomes
- Adolescents' social networks have differing levels of risk & protection that are dependent upon composition of the network, which is constituted in their activity spaces.
- Highlight the varying and interactive affects of network quality, place, gender, and age on outcomes
 - The ages from 14-16 appears to be a key transitional period in how social and neighborhood context influences behavior, particularly with females
- Place-based networks are associated with and likely influence teens' interpretations of risky and safe environments
- Underscores that the meaning of place is important and related to social network quality

Opportunities for the Field

- Translate findings from whole network studies into evidence-based prevention and treatment practices in varying settings
- Bring to scale findings from ego-centric studies on population groups
- Integrate approaches, e.g., mixing settings (school/non-school) to test effects over extended periods

Challenges for the field

- Contextualize social network research
- Identify and measure spatial factors' processes and mechanisms of substance use influence
- Develop and test sophisticated theoretical models for socio-spatial linkages and influences on outcomes
- Identify and test the active ingredients' of the unique risk and protective social network qualities through clinical trial research
- Develop new methods and technologies to integrate meaningful spatial data into social network research

The End

Thank You

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