



DSC Annual Strategic Plan Review

Tucson, Arizona
January 26, 2004

Greg Brigham

Charge of Dissemination SC

1. To work as an extension of the CTN Steering Committee to develop a long-range strategic plan for disseminating CTN information, processes and outcomes
2. To identify CTN materials appropriate for bidirectional dissemination within and/or outside the CTN
3. To develop and coordinate plans for disseminating materials, including when, where, and to whom the material will be disseminated

Charge of Dissemination SC (cont'd)

4. To identify and coordinate with appropriate external (e.g., OSPC, CSAT) and internal bodies (e.g., CTN training and publication subcommittees) for effective/efficient dissemination
5. To assess the progress and effectiveness of CTN dissemination activities
6. To provide assistance in drafting symposium proposals when needed

CTN Strategic Plan for Dissemination

Goal: *To increase the adoption of CTN research-based practices that result in improved drug abuse treatment outcomes*

Strategy 1

Increase bi-directional communication

- Integrate researchers and practitioners throughout concept/protocol development
- Educate on research and practice priorities
- Create forums with effective communication as the goal

Strategy 2

Establish foundation for dissemination strategies and knowledge application

- Research information on existing effective dissemination strategies
- Propose studies on best methods for knowledge application in real-life settings
- Address continuity of knowledge/turnover rates

Strategy 3

Market and disseminate CTN products to multiple audiences

- Conduct needs assessment on learning styles
- Identify and establish technology assistance model(s)
- Promote CTN through conferences
- Provide incentives for training

Strategy 4

Develop external linkages with private and public sectors

- Establish relationships with other federal agencies
- Capitalize on funding opportunities for dissemination
- Facilitate meetings with local decision-makers

Conduct behavioral/pharmacological treatment interventions in rigorous multi-site trials to determine effectiveness across a range of settings with diverse populations

DSC Table of Organization

Dissemination Subcommittee

Coordinating Workgroup

Communications

External Linkages

Knowledge Development

Protocol Specific



Full DSC Activity

- ◆ Monthly Teleconference
- ◆ Working on getting new members involved in workgroups

Coordinating Workgroup

- ◆ Leader: Greg Brigham
- ◆ Members: Betsy Wells, Paula Horvatic, Bob Forman, Mary Ann Stephens
- ◆ Open to full DSC Membership
- ◆ Science Writer produces minutes which are available on LiveLink
- ◆ Calls are monthly

Communications Workgroup

- ◆ DSC Charges:

“To assess the progress and effectiveness of CTN dissemination activities”

“To provide assistance in drafting symposium proposals when needed”

“To develop and coordinate plans for disseminating materials, including when, where, and to whom the material will be disseminated”

Communications Workgroup

(Continued)

- ◆ Leader: Bob Forman
- ◆ Members: John Hamilton, Angelica Thevos, Virginia Ryan
- ◆ CTN Presentations 2003: APA, CPDD, **ASAM**
- ◆ Dissemination Librarian
- ◆ Dissemination Activities Tracking Template
- ◆ Policy for Non-data presentations
- ◆ Shifting focus to support CTN presentation at major meetings

External Linkages

- ◆ DSC Charge: “To identify and coordinate with appropriate external (e.g., OSPC, CSAT) and internal bodies...”
- ◆ Strategy 4: “Develop external linkages with private and public sectors”

External Linkages

(Continued)

- ◆ Leader: Mary Ann Stephens
- ◆ Members: Ronda Bohs, Richard Drandoff, Lynn Hall, Janet Wood, Suman Rao
- ◆ Regional Matrix of Influence has entered pilot phase at four Nodes including: Long Island, Ohio Valley, Rocky Mountain & Washington
- ◆ National Matrix of Influence - under development

Knowledge Base Workgroup

- Strategy 2: “Establish a foundation for dissemination strategies and knowledge application”
- Leader: Paula Horvatic
- Members: Paul Nagy, Jeff Selzer, Jim Sorensen, Susan Storti

Knowledge Base Workgroup

- ◆ Annotated Bibliography Complete
 - Authors: James L. Sorensen, Christine Y. Lin, and Robyn E. Sera
 - Next Steps for Bibliography???
- ◆ Future: Identify Gaps, Stimulate Research

Protocol Specific

- ◆ Charge: To develop and coordinate plans for disseminating materials, including when, where, and to whom the material will be disseminated
- ◆ **Leader**: Betsy Wells
- ◆ **Members**: Beth Dannhardt, Suman Rao, Bill Wendt, Tim Williams



Protocol Specific (Continued)



- ◆ Protocol Specific Dissemination Template
- ◆ Early release of data to CTPs under development
- ◆ Participated in NIDA-CTN + CSAT-ATTC Planning Meeting



NIDA-CTN+CSAT-ATTC

Planning Meeting March 17 & 18

- ◆ NIDA Participants
 - Tim Condon
 - Jack Blaine
 - Lucinda Miner
 - Jack Stein
 - Suman Rao
 - Mary Ann Stephens



NIDA-CTN+CSAT-ATTC Planning Meeting

- ◆ DSC Participants
 - Greg Brigham
 - Jeff Selzer
 - Jim Sorensen
 - Betsy Wells
 - Bill Wendt
- ◆ NIDA Invited Participant
 - Paul Roman



NIDA-CTN+CSAT-ATTC Planning Meeting

- ◆ CSAT Participants:
 - Andrea Kopstein
 - Frances Cotter
 - Ed Craft
 - Karl White



NIDA-CTN+CSAT-ATTC Planning Meeting

- ◆ ATTC Participants:
 - Mary Beth Johnson
 - Lonnetta Albright
 - Steve Gallon
 - Nancy Roget
 - Anne Helene Skinstad

NIDA-CTN+CSAT-ATTC

Day 1

- Welcome & Introduction:
 - ◆ Tim Condon & Andrea Kopstein
- Meeting Goals
 - ◆ Fran Cotter & Jack Stein
- CTN & ATTC History & Update
 - ◆ Mary Ann Stephens & Mary Beth Johnson
- Challenges to Research Implementation
 - ◆ Paul Roman & Jack Stein
- Creating a Blueprint for Dissemination/Application
 - ◆ Suman Rao, Mary Ann Stephens & Fran Cotter

NIDA-CTN+CSAT-ATTC

Day 2

- ◆ Discussion of ATTC plan for dissemination
 - Steps involved in moving from completed protocol to translation to dissemination
 - Early involvement of ATTC with DSC & Protocol Team
 - Dissemination portfolio
- ◆ Discussion of MET as an example for Rollout

DSC Participation Reporting

- ◆ Charge from EACC to inform Node PI's of Node's Representatives Involvement in DSC
- ◆ John Hamilton, DSC Chair Elect
- ◆ Ready to begin distribution to Nodes

Dissemination Librarian

- ◆ Library Policy updated & ready to post on LiveLink
- ◆ Digital Librarian Job Description drafted
- ◆ Librarian identification - pending
- ◆ Current plans are exploring placing library & librarian at Washington Node
- ◆ Status to pending

Dissemination Tracking Template

- ◆ Charge: “ To assess the progress and effectiveness of CTN dissemination activities”
- ◆ Capture ongoing activities
- ◆ Provide incentives for dissemination activities
- ◆ Identify important opportunities & gaps
- ◆ Currently being piloted by EACC



DSC Taskforce



- ◆ Proposal ready for EACC consideration